

## EVENT DESCRIPTION SHEET

PROJECT	
Participant:	4. STICHTING PLACEMAKING EUROPE (PLACEMAKING EU)
PIC number:	898831295
Project name and acronym:	101081474 Placemaking for Citizen-led Missions in SE Europe — PLACE

EVENT DESCRIPTION	
Event number:	17
Event name:	Placemaking for Mission-led Community Development Lab 1 (Placemaking Week Europe 2022)
Type:	Conference
In situ/online:	in-situ
Location:	Spain, Pontevedra
Date(s):	27-30 September 2022
Website(s) (if any):	<a href="https://placemaking-europe.eu/pwe/">https://placemaking-europe.eu/pwe/</a>
Participants	
Female:	16
Male:	10
Non-binary:	1
From Bulgaria:	1
From Finland:	1
From Greece:	3
From Hungary:	2
From Ireland:	1
From Italy:	3
From the Netherlands:	7
From Poland:	2
From Slovenia:	2

From Spain	3		
From Sweden	2		
Total number of participants:	27	From total number of countries:	11
<b>Description</b>			
<i>Provide a short description of the event and its activities.</i>			
<p>Placemaking Week Europe is Europe's founding and largest placemaking festival. In the spirit of collaboration and inspiration, over 400 practitioners meet every year to share knowledge, learn and network. The host of the fifth edition was the city of Pontevedra in Spain - a place that for the last twenty years has been an example of how to organise a city around people. During Placemaking Week Europe 2022, together we reflected around four key themes that are central to thinking about the future-proof cities around the globe – using the excellent case study of Pontevedra as learning grounds, and further, a testbed for innovations:</p> <ul style="list-style-type: none"> <li>• Creative bureaucracy</li> <li>• Human scale development for thriving &amp; resilient public spaces</li> <li>• Green &amp; blue placemaking</li> <li>• Innovative &amp; creative economy</li> </ul> <p>Placemaking Week Europe welcomed 489 participants in 2022, and, though predominantly a European event (87% participants from Europe), the festival had participants from every continent around the world besides Antarctica, and from more than 40 different countries. Participants ranged widely in age (16 - 73 years). Predominantly, young professionals (late twenties to early forties) made up the bulk of the attendees, with the median age at 37 years. Professionally, all sectors were represented, with privately-owned businesses (real estate developers, architect agencies and other service providers) being most predominant, followed by non-profits (many of them smaller-sized organisations). Governmental and Academic institutions were also present, with around 15% participation each. The festival took place from Sept 27 until Sept 30 and included 12 international keynote session, 8 local keynote sessions, 75 breakout sessions and 4 site workshops.</p> <p>During Placemaking Week, we organised two specific sessions on placemaking in SE Europe to make up the Placemaking for Mission-led Community Development Lab 1 event. At these sessions we had a total of 27 people from 11 countries. These are the participant numbers that we are reporting for this event, even through they represent only a small portion of the total Placemaking Week Europe 2022 participants.</p> <p>The first session was <i>#37 High Pressure – Placemaking Challenges in South East Europe</i>. This special session featured a panel of urban professionals and an open audience dialogue on the urgency of better designing, maintaining, and governing public spaces in the Balkans and SEE region through placemaking and civic engagement. The session outlined some of the major 'high pressure' issues affecting public spaces of urban neighbourhoods, such as a lack of sustainable mobility, environmental degradation, and loss of identity and diversity.</p> <p>This session can be viewed in the overall programme here:  <a href="https://placemakingweekeurope2022.sched.com/event/1B47v/37-high-pressure-placemaking-challenges-in-south-east-europe">https://placemakingweekeurope2022.sched.com/event/1B47v/37-high-pressure-placemaking-challenges-in-south-east-europe</a></p> <p>The next session was <i>Placemaking for Mission-Led Change</i> a collective learning workshop, on how placemaking can help to develop civic imagination and advance community missions in SE Europe. This workshop made a reflective, collaborative and honest space for exploring how we can all better connect placemaking with radical change, and the barriers that need to be overcome if we are to achieve more. In this session focussed on cases and examples from south-east Europe.</p> <p>This session can be viewed in the overall programme here:  <a href="https://placemakingweekeurope2022.sched.com/event/1BRan/73-thriving-communities-placemaking-for-mission-led-change">https://placemakingweekeurope2022.sched.com/event/1BRan/73-thriving-communities-placemaking-for-mission-led-change</a></p> <p>This EDS is published at <a href="http://www.korimako.org">www.korimako.org</a> (see PLACE project page under 'Our Projects')</p>			