A MISSION-LED APPROACH TO COMMUNITY CHANGE

To meet the challenges of the 21st century, our communities need to make rapid, far-reaching and unprecedented changes. Otherwise, we face compounding critical crises.

Although this has been clear for some time, communities in most places are still only managing slow, incremental and fragmented change. This is insufficient to address the underlying drivers of the systemic challenges that we face. Clearly we need to find better ways of working.

A mission-led approach to change forces us to explicitly reframe, rethink and reorganise around what is necessary, rather than what we currently think is possible.

A mission-led approach therefore demands a massive shift in our mindset. It means working very differently to how most of us have been trained and rewarded to operate. It will require substantial organisational reshaping. This means that we must build our personal and community capacities to adopt and pursue mission-led change.

Focus of this training

A mission-led approach to community change pushes us to find ways to achieve the speed and scale of systemic change that will enable our communities to genuinely thrive through the 21st century.

During this training, we will explore together strategies to help you adopt a mission-led mindset; and ways that you can start to use a mission-led approach to help organise, plan, and manage radical change for your organisation and community. You will gain knowledge and confidence to help your community take a mission-led approach to change.

You can read more here about Mission-led Change in the Thriving Communities approach.
MISSION-LED COMMUNITY CHANGE MASTERCLASS

IS THIS COURSE RIGHT FOR YOU?

- Are you passionate about your community and trying to make positive change happen in some way?
- Do you have some understanding of the equity, sustainability, climate, and socio-economic development challenges facing your community (and others)?
- Are you frustrated by the persistent gap between changes currently being achieved and what you see is really needed?
- Are you looking for help and ideas on how you, your organisation, and your community could do much better?

Yes to most of these questions?
Then this training is for you!

About Us

Korimako is a non-profit social enterprise on a mission to help create change towards more sustainable, equitable, and resilient societies.

We are specialists in the ‘how’ of transformational change. We have extensive experience working with communities and partners to develop projects and programmes that help to create the changes that our societies really need. We know very well how hard this is. We have many years of experience supporting communities through our advice, training, expert, and facilitation services.

You can find out more about us at www.korimako.org.

Korimako is leading the Thriving Communities initiative - which is all about helping communities to create radical enough change to thrive in the 21st century – with a current focus in SE Europe www.thriving-communities.org
## MISSION-LED COMMUNITY CHANGE MASTERCLASS

### COURSE CONTENT

During the masterclass will use interactive and collaborative learning approaches to cover these areas:

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<tr>
<th>Session</th>
<th>Day 1 Wednesday 7 June</th>
<th>Day 2 Thursday 8 June</th>
<th>Day 3 Friday 9 June</th>
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<tbody>
<tr>
<td>Morning 09.30-11.00</td>
<td>Enablers of Change: Collaborative communities, enabling economies, smarter systems &amp; municipal momentum</td>
<td>Transformative Investment</td>
<td>Mission-led Change Sprint: Group exercise trying out our learnings on a neighbourhood-scale scenario.</td>
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<td>Coffee Break 11.00-11.30</td>
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<td>Middle 11.30-13.00</td>
<td>Mission Incubators: Governance models, allies, partnerships &amp; core team design</td>
<td>Mission-led Change Sprint Exercise (part 2)</td>
<td>Reflection exercise on our learnings &amp; next moves</td>
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<td>Lunch 13.00-14.00</td>
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<td>Afternoon 14.00-15.30</td>
<td>Regenerating Civic Imagination: Asset &amp; systems mapping, placemaking and storytelling</td>
<td>Mission Change Management: Backcasting, portfolio development, horizon &amp; gap scanning, collective learning</td>
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<td>Wrap up 15.30-16.00</td>
<td>Reflection exercise on where we are starting from</td>
<td>Reflection exercise on putting it into practice</td>
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An optional group dinner will be organised on the evening of Day 1.
MISSION-LED COMMUNITY CHANGE MASTERCLASS

TRAINER

TIM TAYLOR
DIRECTOR
Tim specialises in supporting organisations and communities to shape, develop and deliver transformative social, economic and environmental change initiatives
LinkedIn Profile

PRACTICALITIES

The training will be held in central Ljubljana, Slovenia. Venue details will be confirmed following registration.

The training will be held in English

Fruit, tea and water will be provided, other catering is not provided - food and coffee outlets will be nearby for the breaks.

REGISTRATION

Fees for the course are payable in advance as follows:
- €650 for companies and government entities
- €450 for non-profit NGOs, social enterprises or individuals

We are pleased to offer discounts of:
- 25% to Thriving Communities members
- 15% for early-bird registrations until 6 May 2023.

To register please email tim@korimako.org

We are happy to discuss further whether this masterclass is right for you. Please do get in touch if you have questions. Also if you would really like to join, but genuinely cannot find a way to pay the course fee, we will see what we can do to make it possible.

Looking forward to seeing you in beautiful Ljubljana!