

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	KRIZEVACKI LABORATORIJ INOVACIJA ZA KLIMU (KLIK)
PIC number:	887716065
Project name and acronym:	Placemaking for Citizen-led Missions in SE Europe (PLACE)

EVENT DESCRIPTION	
Event number:	4
Event name:	Introduction to Community Placemaking Training - Croatia
Type:	Training
In situ/online:	In situ
Location:	Bogovićeva street 1, Zagreb, Croatia (HKD Napredak)
Date(s):	March 28 2023
Website(s) (if any):	-
Participants	
Female:	29
Male:	10
Non-binary	0
From Croatia:	34
From Italy	1
From the Netherlands	1
From Poland	1
From Slovenia	1
From Spain	1
Total number of participants:	39
From total number of countries:	6
Description	
<i>Provide a short description of the event and its activities.</i>	
<p>The Community Placemaking training was held in Zagreb on Tuesday, 28th March, 2023.</p> <p>The training was designed to be primarily introductory, while still suitable for placemakers of all levels and experience. We aimed to:</p>	

- Develop the capacity of community-leaders, public sector leaders and local citizens to use placemaking processes to: develop civic imagination; create impactful and practical community projects; and target better social, climate and ecological outcomes.
- Demonstrate how placemaking processes can help citizens to make their voices heard and to publicly exchange their views on how to put key areas of EU sustainable development and climate policy into meaningful local action.
- Create space for learning and exchange between citizens and civic organisations on placemaking approaches, the lessons they have learned and relevant policy recommendations that have resulted.

The training included an opportunity for participants to learn about how placemaking can help to create positive change in their community. Placemaking projects which took place in various communities were presented to people and discussed as a catalyser of positive change. Participants were actively involved through Place game.

The following topics were covered in this event:

- The core idea and basics of placemaking
- Examples from around the world that highlight the potential for placemaking to help create positive change - especially in communities in SE Europe
- Placemaking game
- Placemaking tools and good practices
- Placemaking panel – learning from the local leaders in Croatia
- Call to action (What can I do: tomorrow/in 1 month/in 1 year/in 5 years time) to advance placemaking

The speakers were:

- Ramon Marrades from Placemaking Europe
- Milena Ivković from Placemaking Western Balkans and Placemaking Europe
- Marta Popiolek from Placemaking Europe / STIPO
- Sandra Vlašić from Terra HuB
- Gordana Lalić, European Climate Pact Ambassador in Croatia from Parentium Ltd.
- Goran Lampelj from ODRAZ
- Tim Taylor from Korimako
- Sanela Mikulčić Šantić from KLIK

This was 6-hour intensive training, made up of intro presentations, Placemaking overview, Place game briefing, Place game outside workshop, group summary from the Place game, presentation about Placemaking tools and good practices, Placemaking panel – learning from the local leaders, call to action, Q&A and discussion.

The training was well attended, and positively evaluated by participants on the day.

On this community placemaking training there was 39 participants from 6 EU member-state countries.

Of the participants, 29 identified as female and 10 as male.

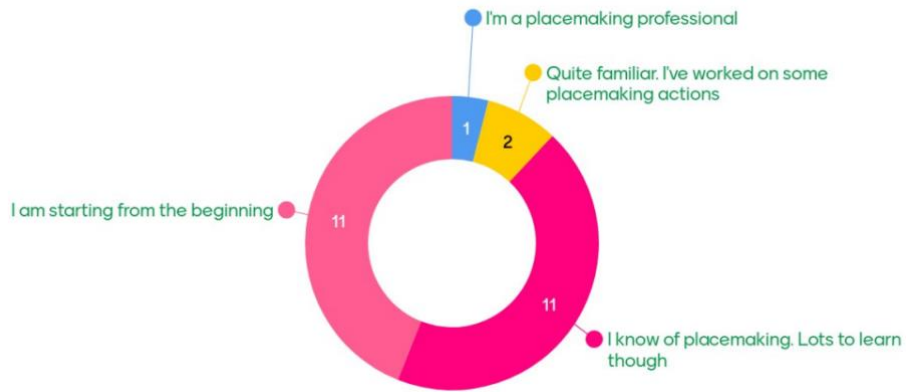
This EDS is published at www.korimako.org (see PLACE project page under 'Our Projects')

Evaluation Insights

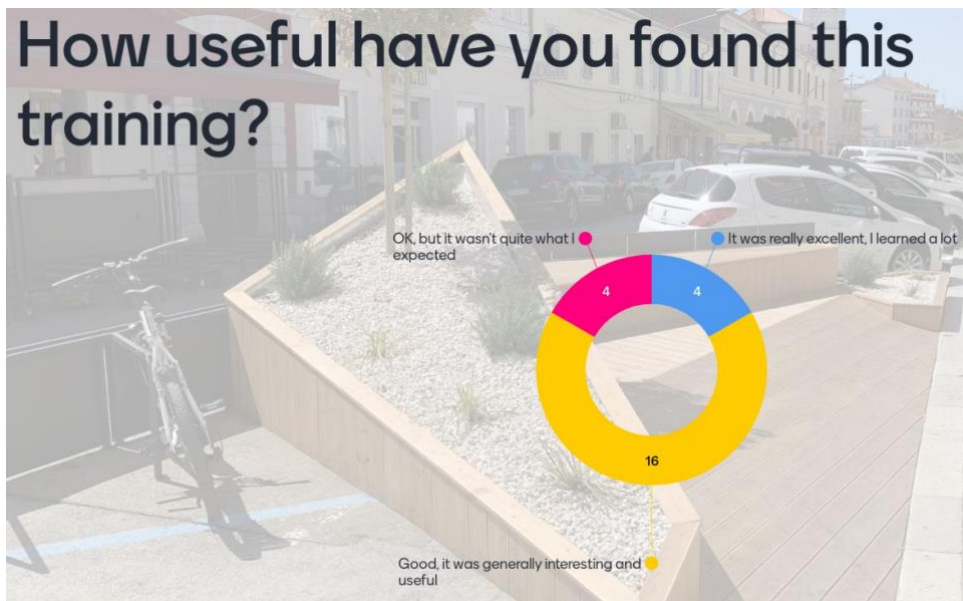
At the beginning and end of the training event we used digital surveys to gather insights from participants. Some key results were:

1. People joining generally felt like they had a lot to learn:

How familiar do you feel with placemaking?

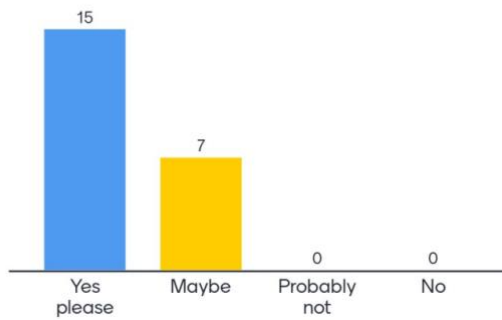


2. People were generally very satisfied with the training:



3. Areas where people would have liked more were especially: more interaction/group work, exchange, depth on tools, idea development, and time for questions and processing. These demands are fair, but can be met with follow up local sessions. The focus of this training was content while the Placemaking Europe team was able to visit Croatia.
4. There was clear positivity and demand for more training and more work on developing a placemaking movement in Croatia. This gives evidence of a need for other sessions and further resources beyond what will be possible through the PLACE project alone.

Would you want to join a deeper/longer training on placemaking?



Would you want to help create a placemaking movement for your community?

