EVENT DESCRIPTION SHEET

PROJECT	
Participant:	PUSH
PIC number:	940684467
Project name and acronym:	Placemaking for Citizen-led Missions in SE Europe (PLACE)

EVENT DESCRIPTION	
Event number:	3
Event name:	Introduction to Community Placemaking Training - Sicily
Type:	Training
In situ/online:	In situ
Location:	Terzo Spazio - Ex Chiesa di San Mattia ai Crociferi, Via Torremuzza, 18B, 90133 Palermo PA
Date(s):	June 18 2023
Website(s) (if any):	-
Participants	
Female:	20
Male:	15
Non-binary	0
From Italy:	33
From Poland:	1
From Spain:	1

Total number of participants:	35	From total number of countries:	3

Description
Provide a short description of the event and its activities.

Event Overview

This Community Placemaking training was held in Palermo, Italy on Sunday 18 June 2023.

The training was designed to be primarily introductory, while still suitable for placemakers of all levels and experience.

We aimed to:

- Develop the capacity of community-leaders, public sector leaders and local citizens to use placemaking processes to: develop civic imagination; create impactful and practical community projects; and target better social, climate and ecological outcomes.

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- Demonstrate how placemaking processes can help citizens to make their voices heard and to publicly exchange their views on how to put key areas of EU sustainable development and climate policy into meaningful local action.
- Create space for learning and exchange between citizens and civic organisations on placemaking approaches, the lessons they have learned and relevant policy recommendations that have resulted.

The training included an opportunity for participants to learn about how placemaking can help to create positive change in their community.

The following topics were covered in this training event:

- The core idea and basics of placemaking

- Examples from around the world that highlight the potential for placemaking to help create positive change - especially in communities in SE Europe

- Placemaking game

- Placemaking tools and good practices

- Placemaking panel – learning from the local leaders

- Call to action - What can I do to advance placemaking

The speakers were:

- Ramon Marrades from Placemaking Europe

- Marta Popiolek from Placemaking Europe / STIPO

- Giulia Sala and Emilia Pardi from PUSH

- Angelica Agnello from Ortocapovolto

- Andrea D'Amore from Tu Sei La Città

- Luca Lepre from Sperone 167

- Simona Schiera and Noemi Pittalà from Palermo Festival

- Angelo Nuzzo from EPYC

- Fabrizio Arena from Laboratorio ZenInseime

- Marco Ingrassia from Traiettorie Urbane

- Maurizio Carta (Municipal Cuncillor)

- Tiziano Dicara from Terzo Spazio (coordinator)

This was 6-hour intensive training, made up of intro presentations, Placemaking overview, Place game briefing, Place game outside workshop, group summary from the Place game, presentation about Placemaking tools and good practices, Placemaking panel – learning from the local leaders, call to action, Q&A and discussion.

The training was well attended, and positively evaluated by participants on the day.

On this community placemaking training there were 35 participants, coming from 3 EU member-state countries.

Of the participants, 20 identified as female and 15 as male.

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Evaluation Insights

We didn't gather the insights from participants through a digital survey as it was not suiting the audience of the training. Moreover, most of them are part of local associations dealing with the topic through different perspectives. The last segment of the training, in partnership with the councillor of the Municipality of Palermo (Marurizio Carta), was dedicated to the promotion of the space in which we hold the event as a community hub for placemaking initiatives. He invited all the participants to use the space to support further the ideas emerged during the workshop. The participants manifested the interest of bringing forward the discussion and the placemaking actions in the palermitan's context.