

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	KORIMAKO - ZAVOD ZA SVETOVANJE IN STRATESKO NACRTOVANJE, GORISKI VRH
PIC number:	891648736
Project name and acronym:	Placemaking for Citizen-led Missions in SE Europe (PLACE)

EVENT DESCRIPTION			
Event number:	7		
Event name:	Community Placemaking Process – Trail of Prominent Women, Slovenia, Škofja Loka		
Type:	Mutual Learning		
In situ/online:	In situ		
Location:	Škofja Loka, Slovenia		
Date(s):	27. 10. 2023, 16. 11. 2023, 23. 11. 2023		
Website(s) (if any):	-		
Participants			
Female:	24		
Male:	3		
Non-binary	/		
From Slovenia	27		
Total number of participants:	27	From total number of countries:	1
Description			
<i>Provide a short description of the event and its activities.</i>			
Introduction			
<p>PLACE partner Korimako worked with the team from Zavod Tri to develop and test an experimental trail of prominent women of Škofija Loka (Slovenia), as a place-based intervention that: connects stories of women that have had an impact on the history and development of Škofija Loka community, questions about the town's future development, and activities/installations in public places in Škofija Loka. The development and testing of the trail was advanced with local citizens and organisations, plus some Slovenian expert partners.</p> <p>Development and testing of the 'trail of prominent women of Skofija Loka' included work on:</p> <ul style="list-style-type: none"> • Developing the initial proposition for the trail, setting out the main strategic objectives, target audience groups, and the objectives for how these groups would experience the trail • Preparing stories of the women to be profiled in an initial version of the trail 			

- Exploring the 'futures' questions and public places to be linked to these stories
- Running exploration and co-creation events with citizens and partners to test the combinations of stories, futures questions and places – in the process developing ideas for ways for to achieve the objectives for the trail through different activities, installations and interface media.
- Preparing a more developed plan for the trail, as the foundation for securing funding for implementation of the trail

Event Overview

Many important women lived in Škofja Loka and its surroundings. They built a health centre, professionally assisted in childbirth, with knowledge of foreign languages saved lives, collected signatures for support for national-conscious politics, were presidents of feminist and humanitarian associations, and achieved top achievements in the field of science.

These stories are often not told, heard, shared or recognised; certainly not as often as stories of men (for example, there are a number of statues of historical male figures in Škofija Loka, but almost none of women). We set out to restore some balance.

Zavod Tri, prepared an initial version of a Trail of Prominent Women, with which they aimed that locals and tourists would get acquainted with the rich history that was also created by women, look at the future and learn from their stories for future and today's challenges.

We have implemented guided test tours of the Trail of Prominent Women in Škofja Loka on three occasions: October 27 2023, November 16 2023 and November 23 2023. Participants were taken through an initial version of the trail and stories, and engaged for their feedback and advice.

Insights and Lessons Learnt

What we have learned with feedback given by the participants of the Trail of Prominent Women in Škofja Loka:

- always choose a specific point of interest for each story (eg. a house not an area)
- consider an inside venue as part of the trail, which is exclusive (not included in usual sightseeing) and where people can sit down and rest a bit (especially elders)
- think about the plan b in case of bad weather
- include visual materials (have photos printed in at least A4 format, design a webpage with data and visuals that can be reached by QR code)
- make adjustments for international groups
- continue to include questions which connect stories of women with present and future
- continue to include participants/public but not necessary at every stop
- if we will have a web page, include also voice materials, that public has a chance to hear voices of prominent women
- design a map where it's shown how many prominent women there were (because not all can be included in the trail)
- think about different trails depending on the content (eg. trail of artists, trail of teachers, trail of crafters, trail of witches and their descendants)
- include also hear-say stories (not just and not always) to spice up the trail
- trail can include less stops and less stories of women but can go more in depth
- don't just forget about the partners of prominent women, telling the whole story gives more context about the woman's background

We will weave this feedback into more refined plans for the trail, as the foundation for securing funding for longer-term implementation of the trail.

Participants

On this community placemaking workshop there were 27 participants, coming from 1 EU member-state country (Slovenia). Of the participants, 24 identified as female, 3 as male and 0 as non-binary. More work will clearly be needed to engage male participants in the trail, but at this stage getting feedback from women was our priority, given our focus and context.

This EDS is published at www.korimako.org (see PLACE project page under 'Our Projects')

