

AN INTRODUCTION TO MISSION-LED COMMUNITY CHANGE

TŪRANGA CENTRAL LIBRARY
CHRISTCHURCH

15 AUGUST 2025

A MISSION-LED APPROACH TO COMMUNITY CHANGE

To meet the challenges of the 21st century, our communities need to make rapid, far-reaching and unprecedented changes. Otherwise, we face compounding social and ecological crises.

Although the need for radical changes has been clear for some time, our communities are still only managing slow, incremental and fragmented change. This is insufficient to address the systemic challenges that we face, and their underlying drivers. We need to find better ways of working together and making radical change happen.

A mission-led approach to community change pushes us to find ways to achieve the speed and scale of change that would enable our communities to genuinely thrive through the 21st century.

FOCUS OF THIS INTRODUCTORY TRAINING

A mission-led approach forces us to explicitly reframe, rethink and reorganise around what is actually needed - rather than what we currently think is possible.

A mission-led approach to community change therefore demands a massive shift in our mindset. It means working very differently to how most of us have been trained and rewarded to operate. This demands that we build our personal and community capacities to adopt and pursue mission-led change.

During this introductory training we will use collaborative learning approaches to help you to:

1. Understand how a mission-led approach can help your community.
2. Practice adopting a mission-led mindset
3. Gather skills for using a mission-led approach to organise, plan, and manage radical change for your community.



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AGENDA

Session	Modules
Morning 10am - 12pm	Introduction Mission-led Change - finding a way to do what we must. <ul style="list-style-type: none">• Mission mindsets• Shaping and imagining community missions• Framing holistic community missions for thriving communities
Lunch Break	
Middle 1pm - 2.30pm	Enablers of Radical Change: <ul style="list-style-type: none">• Collaborative communities, enabling economies, smarter systems, and municipal momentum.• Mission Incubators and governance models
Coffee Break	
Afternoon 3pm - 4.30pm	Mission-led Change Management Tools: <ul style="list-style-type: none">• Backcasting, systems analysis, horizon & gap scanning, portfolio management, collective learning, asset mapping, placemaking, civic imagination and storytelling Possibilities for local mission-led action Wrap up

Register ASAP!

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TRAINER

TIM TAYLOR

DIRECTOR
KORIMAKO



Tim specialises in guiding communities through transformative change and innovation. Tim focuses on empowering changemakers and communities to create ambitious collective goals, strategic missions and the collaborations needed to achieve them. He has worked on varied projects and programmes in the Western Balkans, New Zealand, UK, Asia/Pacific and across Europe.

[LinkedIn Profile](#)

IS THIS PROGRAMME FOR YOU?

Join us on this training if:

- You are passionate about your community and trying to make change happen in some way.
- You have some understanding of the big challenges facing your community.
- You are frustrated by the persistent gap between the changes currently being achieved and what you see is really needed.
- You looking for help and ideas on how your community could do much better.



REGISTRATION AND PRACTICALITIES

The training course will be held in the Activity Room of Tūranga Central Library, 60 Cathedral Square, Christchurch on 15 August 2025 from 10am.

This course is offered for free thanks to the Christchurch City Council Sustainability Fund.

Please register asap at the following link:

[Register ASAP!](#)

Simple tea, coffee and fruit will be provided during the training. Participants should arrange their own lunch and snacks during the breaks.

Contact Tim with any questions on tim@korimako.org

ABOUT US

Korimako is a non-profit social enterprise on a mission to help create change towards more sustainable, equitable, and resilient societies. We are specialists in the 'how' of transformational and mission-led change. We have many years of experience supporting communities around the world through our advice, training, expert, and facilitation services.

www.korimako.org.



KORIMAKO

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